

# Human Capital Development in the Digital Economy: Challenges and Opportunities



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Berhad  
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**Michal Golebiewski**  
Chief Marketing & Operations  
Officer  
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**Nadiah Tan Abdullah**  
Chief Human Resources Officer  
S P Setia  
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**Mohd Farid Shah Mohd Basir**  
Chief Human Capital Officer  
Telekom Malaysia  
Malaysia



**Karen Ong**  
Master Trainer  
SMR Group  
Malaysia



**R. Muralidharan**  
Chief Technology Officer  
Management Made Easy -  
TalentOz  
India



**Jun Maria Tan Abdullah**  
Director, Human Capital  
Management  
Payments Network Malaysia Sdn  
Bhd (PayNet)  
Malaysia

**HRDF CLAIMABLE**

\*Subject to Approval

**Up to 15% off**  
the published fees

\*Terms & Conditions Apply



**Peter Nixon**  
Author, Speaker & Founder of Potential  
Dialogue Institute, Hong Kong

**Day 1** International  
Conference  
9 Sessions **300** Delegates

**Day 2** Masterclass  
Workshop  
The Solution is in the Dialogue

Learn . Network . Share . Shape

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EMPOWERING FUTURE LEADERS

# Human Capital Development in the Digital Economy: Challenges and Opportunities

The workforce of tomorrow will be dramatically different from the workforce of today and yesterday. New trends are influencing the future of work. This will result in us working very differently in the future as compared to the past. In the past, rules were set and passed down to employees. In the future, the employee will drive how work gets done. Ironically, we are moving into an environment where it is no longer about employees needing the organisation, it is becoming more of the organisation needing the talent.

Millennials with their new ways of working and technological fluency bring a new perspective to work: they want an environment that they love and want to work in; breaking the paradigm organisations have that people need to work. By 2025 millennials who cherish mobility and globalisation will constitute 75% of the workforce. The future workplace would have been impacted far more than what one could have imagined.

Employees are now starting to drive the decisions and beginning to have conversations on how work gets done, when it gets done, who it gets done with and what technologies are being used to get it done. New behaviours on sharing, communicating and collaborating are permeating organisations. Technologies such as big data, the cloud, the Internet of Things and automation are enabling us to think about work differently.

Employees will cherish their experiences and it is these positive experiences that will drive engagement, productivity and superior performance. Employee Engagement is no longer the once a year dip stick survey but one that needs to be real time. Employee development strategies need to be aligned with the future workplace.

*At the Asia HRD Congress, We*

## LEARN

from the thought leaders



## NETWORK

with peers



## SHARE

ideas and experiences

## SHAPE

the future of your organisation

# International Conference

Day 1 – Tuesday, 16<sup>th</sup> July 2019

Early Bird Rate **Up to 15%** till 31<sup>st</sup> May 2019

\*Terms & Conditions Apply

7.30am – 8.30am

## Registration

8.30am – 9.00am

## Sunrise Session 1

### Managing Learning Styles in Today's Context

**Karen Ong**

Master Trainer

SMR Group

Malaysia

9.05am – 9.35am

## Sunrise Session 2

### Data Analytics for Talent Development

**R. Muralidharan**

Chief Technology Officer

Management Made Easy - TalentOz

India

9.40am – 10.20am

## General Session 1

### Shaping an Organisational Culture: The PayNet Experience

**Jun Maria Tan Abdullah**

Director, Human Capital Management

Payments Network Malaysia Sdn Bhd (PayNet)

Malaysia

10.20am – 10.35am

## COFFEE BREAK & NETWORKING

10.40am – 11.25am

## Opening Keynote

### Malaysian Economy: Prospects & Risks

**Nor Zahidi Alias**

Chief Economist

Malaysian Rating Corporation Berhad

Malaysia

11.30am – 12.10pm

## General Session 2

### Talent Development in a Digital Workplace: The Microsoft Experience

**Michal Golebiewski**

Chief Marketing & Operations Officer

Microsoft

Malaysia

12.15pm – 12.55pm

## General Session 3

1.00pm – 2.20pm

## LUNCH & NETWORKING

2.25pm – 3.05pm

## General Session 4

### Emotional Conflicts and Potential Dialogue in a Digital World

**Peter Nixon**

Author, Speaker & Founder of Potential Dialogue Institute

Hong Kong

3.10pm – 3.55pm

## Panel Session

### The Future of Work: Going Beyond Algorithms & Artificial Intelligence

Moderator: **Peter Nixon**

**Mohd Farid Shah Mohd Basir**

Chief Human Capital Officer

Telekom Malaysia

Malaysia

**Nadiah Tan Abdullah**

Chief Human Resources Officer

S P Setia

Malaysia

4.00pm – 4.40pm

## General Session 5

### The Digitalisation of HR

**Nora Abd Manaf**

Group Chief Human Capital Officer

Maybank

Malaysia

4.45pm – 5.30pm

## Closing Keynote

**Surina Shukri**

Chief Executive Officer

Malaysia Digital Economy Corporation Sdn. Bhd. (MDEC)

Malaysia

5.35pm

## COFFEE BREAK, NETWORKING, END of Day 1

7.30pm

## THE ASIA HRD AWARDS 2019 Gala Dinner Celebration of Excellence

“ Very useful and relevant programme for HR practitioners in current time. ”  
- Jacob Das

“ Great Return on Investment. Learningful Sessions. ”  
- Chua Sui Ling

“ It's a very good experience for me to know the level of Asian Learning Level. Now, I really think we Japanese have to change! ”  
- Fukami Satoru

“ Lively, practical and value for money sessions ”  
- Kawatani

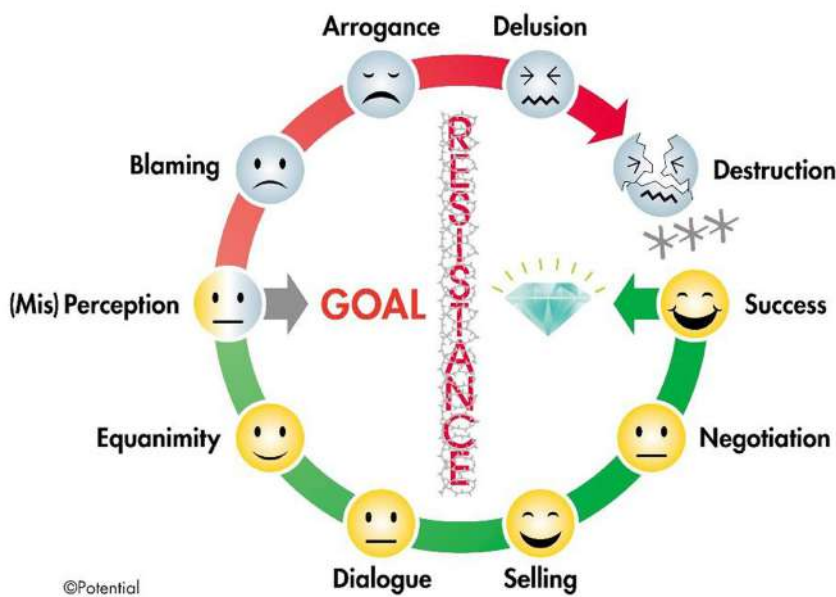
“ Fruitful session and open for networking (HR practitioners), Knowledge sharing and exposure. ”  
-Nor Rafidah

“ I develop networking with other participants, enhancing knowledge & skills, first hand experiences from prominent speakers. ”  
-Nurularifin



See you at  
**THE ASIA HRD  
AWARDS 2019**  
Gala Dinner





“The Solution  
is in the  
DIALOGUE!”

Rapid change, complex markets, global inter-dependence, mushrooming data and destructive competition has created unprecedented stress and an ever-growing need for effective dialogues. The common human reaction to resistance to change is to respond negatively e.g. blaming, arrogance, delusion, and destruction.

The better response is to perceive things as they really are, manage your emotions to enhance your situation rather than hinder it. Dialogue, sell, negotiate, and implement change. It overcomes the challenges of getting people to do what you want when faced with resistance of some kind.

Peter's slogan, “The Solution is in the Dialogue” is motivated by problems of dialogue gap that we see growing around us and by knowing solutions appear when we get the right people, to talk about the right issues, in the right way, time and space.

Peter Nixon is an experienced leadership and business development expert specialising in change management who dedicated himself to helping committed leaders dialogue, sell, and negotiate change in the fastest growing markets of the world. His Potential Dialogue System has now helped thousands of leaders in nearly 600 organisations and 60 countries achieve optimal outcomes.



### Speaker Profile

Peter is founder and managing director of Potential Limited and author of four books:

**Dialogue Gap** (SCMP “one of the best business titles published this century”)

**Negotiation: Mastering Business in Asia**

**The Business Developer's Playbook**

**Corporate Culture: Hurdles to being #1 in the private and public sectors today.**

Peter has advised on a wide variety of conflicts and negotiations including sales, sourcing, strategy, family business, talent management, bilateral negotiations (Iran-US, Rohingya, Israel-Palestine, Aceh-Java, Tibet-China, Sunni-Shia), hostage negotiations, religious conflicts, compliance, shareholder disputes, etc.

### Peter Nixon

Author, Speaker & Founder of Potential Dialogue Institute  
Hong Kong

# THE ASIA HRD Awards 2019

The Awards are presented in **5 categories** – **Lifetime Achievement, Contribution to Society, Contribution to Organisation, Contribution to HR Community, Movers and Shakers** – of which, each has its own set of criteria. The recipients of each category are decided based on the detailed biography, occupation and achievement record of the nominees.

## Open for Nominations!



*..A Celebration of Excellence..*



**Transforming HR Management**

**Mrs. Grace Chan Hwee**  
Senior General Manager of Group  
Human Resource & Administration  
Division (GHRA),  
Berjaya Corporation Berhad  
MALAYSIA



**Making Dreams Come True**

**YBhg Tan Sri Dr Tony Fernandes**  
Founder of Tune Group and  
Group CEO of AirAsia Berhad  
MALAYSIA



**Championing People  
Development**

**Mrs. Chua Chai Ping**  
Human Resources Director, Experian  
Malaysia Sdn Bhd  
MALAYSIA



**Building Talent Capacity**

**YBhg Dato' Farshila Emran**  
Managing Director, Pharmaniaga Berhad  
MALAYSIA



**Women Power**

**HE Sheikha Lubna bint Khalid bin  
Sultan Al Qasimi**  
Minister of International Cooperation and  
Development  
(2013 -2016)  
UNITED ARAB EMIRATES



**Maximising Human Potential**

**YBhg Professor Colonel Tan Sri Datuk  
Wira Dr Haji Mohd Shukor  
Bin Haji Mahfar**  
Chief Executive Officer /  
Director General of Inland Revenue  
Inland Revenue Board of Malaysia  
(2011-2016)  
MALAYSIA



(Please photocopy for additional delegates)

Date of Registration \_\_\_\_\_

#### BILLING DETAILS

Company Name \_\_\_\_\_

Nature of Business \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Post code \_\_\_\_\_ Country \_\_\_\_\_

#### CONTACT PERSON DETAILS

(Prof. / Dr. / Mr. / Mrs. / Ms.)

Name: \_\_\_\_\_

Telephone \_\_\_\_\_ Ext \_\_\_\_\_

Fax \_\_\_\_\_ Mobile \_\_\_\_\_

E-mail \_\_\_\_\_

#### DELEGATE INFORMATION (Please complete details)

(Prof. / Dr. / Mr. / Mrs. / Ms.)

Name: \_\_\_\_\_

Position \_\_\_\_\_ Department \_\_\_\_\_

Telephone \_\_\_\_\_ Ext \_\_\_\_\_

Fax \_\_\_\_\_ Mobile \_\_\_\_\_

E-mail \_\_\_\_\_

Meal Option [ ] Vegetarian [ ] Non-Vegetarian [ ] Non-Seafood

No.	Item FEE PACKAGES please tick (✓)	Fee (RM)	Please tick (✓)
1.	<b>Gold Package</b> <ul style="list-style-type: none"> <li>The Asia HRD Congress™ International Conference (16<sup>th</sup> July 2019)</li> <li>Masterclass Workshop (17<sup>th</sup> July 2019)</li> <li><b>Complimentary pass to</b></li> <li>The Asia HRD Awards Gala Dinner (16<sup>th</sup> July 2019)</li> </ul>	2,999	
2.	The Asia HRD Congress™ International Conference (16 <sup>th</sup> July 2019)	999	
3.	Masterclass Workshop (17 <sup>th</sup> July 2019) The Solution is in the Dialogue Peter Nixon	2,000	

#### METHODS OF PAYMENT please tick (✓)

☐ I enclose a cheque for RM \_\_\_\_\_ made payable to:  
SMR HR Group Sdn Bhd

☐ Bank Transfer: **SMR HR Group Sdn Bhd**  
Malayan Banking Berhad  
Level 1, Maybank Finance Tower,  
No. 1, Jalan Maarof, Dataran Maybank, 59000 Kuala Lumpur.  
Account No. 5142 5340 6092  
Swift Code : MBBEMYKL

- For government agencies, please attach purchase order with the registration form
- SMR HR Group Sdn Bhd is a company registered with the 'Malaysian Ministry of Finance'
- As proof of payment, kindly send the payment slip to 'AHRDC 2019 – Registration' at +603 2770 9099 or [congress@smrhrgroup.com](mailto:congress@smrhrgroup.com)

RSVP for the Asia HRD Awards Gala Dinner on 16<sup>th</sup> July 2019, Tuesday

☐ Yes, I'm attending ☐ vegetarian ☐ non-vegetarian

☐ No, I'm unable to attend

#### IMPORTANT NOTES:

- Registration and full payment must be made on or before 31<sup>st</sup> May 2019 to enjoy the early bird discounts of up to 15%.
- For cancellation of registration, no refund will be paid but substitute is welcomed.
- If the nominated delegate is unable to attend, the registration can be transferred to a new delegate. However, to avoid confusion, please ensure the name of the substitute delegate is forwarded to us at least 5 working days prior to the event.
- For guaranteed seats, full payment is required before the event.
- The management and staff of SMR HR Group Sdn Bhd, its partners and staff will not be held responsible should seats registered be unavailable due to payments not received before the event.
- Onsite registration with payment is subject to availability of space.
- Brochure reflects programme at the time of printing. We reserve the right to change any speakers, sessions or programme in the event of unavoidable circumstances.