



Annual "Thought Leadership" event for CEOs & HR Leaders to network, learn, share and together shape Vietnam Happy Workforce



EVENT HIGHLIGHT



- BE IN THE KNOW
- LEARN FROM THE BEST
- SHOWCASE YOUR EMPLOYER BRAND

25+ Leading minds

7+Engaging topics & formats

600+
National
& regional leaders

Kick-off

V I E T N A M

BEST PLACES
TO WORK 2018

anphabe

THE ASIA HRD

50+Top official media



PROGRAMME AT A GLANCE

8:00 - 8:30	•	Register & Networking
8:45 - 9:45	•	Latest Talent trend: VIETNAM TALENT - LOST & FOUND
		Avoid "losing" talents even before they join your company and bring the spark back to employees who are losing motivation. Moreover, learn what's new in Vietnam Best Places To Work 2018.
9:45 - 10:15	•	Leadership Inspiration: CRAFTING HIGH PERFORMERS
		How to move mountains and transform a big organisation with Growth Mindset?
10:15 - 10:30	•	Tea Break
10:30 - 11:00	•	Celebration of Excellence:
		THE ASIA HRD AWARDS CEREMONY
		Honor the most outstanding contributors to Human Resources Development in Asia.
11:00 - 12:00	•	Culture Forum:
		CULTURE - MAKING OR BREAKING YOUR BUSINESS?
		How to build your own Culture Agenda, be the Culture Champion and avoid painful mistakes along the way?
12:00 - 13:15	•	Networking Lunch
13:15 - 13:45	•	Wisdom practice: SEARCH INSIDE YOURSELF
		A touch of the world most famous Emotional Intelligence training reveals the unexpected path to achieve Success and Happiness.
13:45 - 14:45	•	Talent Development Forum:
		FRAMING THE FUTURE THOUGH COMPETENCY TRANSFORMATION
		From instilling technology mindset to upgrading new competencies in the 4.0 era: Where to start? What to do differently? And how to make the right business case?
14:45 - 15:10	•	Tea Break
15:10 - 16:00	•	Growth Forum:
		THINK, ACT, ADAPT & INNOVATE THE START-UP WAY!
		Have a live chat with People Strategy Representative from successful start-up unicorns about how to leverage the gig economy, curate "non-linear" career path or create exciting experience for millennials and anything you may want to ask.
16:00 - 17:15		HR Debate 101: EMPLOYEE CENTRICITY - MOVEMENT or MYTH
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For the first time ever, an open HR Debate on multiple "tough questions" give us all a chance to learn fast from the "wisdom of the crowd": Each company may have their own ways but there's still many grey zone we wonder which way is better to turn the concept into reality?

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17:17 - 17:30

For more information, kindly contact:
Malaysia & International:
Vietnam:

Ms. Fazyanie
Ms. Thanh Huong

Lucky Draw & Closing

Email: congress@smrhrgroup.com Email: huong.ha@anphabe.com

HIGHLIGHT

In today's fast-changing business environment and daily hectic schedules, all leaders are under extreme pressure leading their teams to perform. AUTHENTIC LEADERSHIP allows us to connect better with ourselves, being motivated to foster self-development and authentically inspire team for performance, while well keeping work-life balance.



Day 2 - The Asia HRD Congress 2018: Leadership Training

PROGRAMME AT A GLANCE



Morning Section:

SELF MANAGEMENT

- The mental space leaders need for any decision making
- Job vs. career
- 3 kinds of Happiness
- Finding your Northern Star & living you values
- Leading with your "whole person" (body, mind, heart and soul)
- Stress management, first thing first and work-life balance

Afternoon Section:

TEAM MANAGEMENT FOR PERFORMANCE

- FISH! philosophy to inject Happiness At Work
- Task vs. people
- 3 levels of Happiness At Work
- Observing and empathetical listening
- Leading with holistic competence (mindset, knowledge, skills, system)
- Secured, uplifting and caring principle

MEET THE TRAINER



Jessica LuCambridge Certified Executive Coach

From being a successful Entrepreneur, a respected Managing Director to a Cambridge Certified Executive Coach, Jessica Lu has a distinguish career of 35 years of business & people management consulting. She's currently a well-sought Trainer, Public Speaker and Facilitator.

After building SMART HR and successful sold it to global firm Tower Watson, Jessica is on a new mission to transfer her knowledge and experience to help leaders to be happier, more effective while moving forward in their career path. Jessica holds a variety of certifications including ACC (Associated Certified Coach) by ICF (International Coach Federation), certified trainers of Franklin Covey's signature courses ("7 Habits of Highly Effective People" and "Great Leader, Great Team, Great Result"), and SHRM-SCP (Senior Certified Professional by Society of Human Resources Management). Recently, Jessica is among the latest "Search Inside Yourself" certified trainers to help spread out the world most famous Mindfulness and Emotional Intelligence course.

Between her trips travelling around the world writing journals, she works on clients' assignments on executive coaching, leadership training, HR specific competency training, SHRM professional certification exam preparation course and various conference key notes.





(Please photocopy for addit Date of Registration	cional delegates)	IMPORTANT NOTE \$\rightarrow\$ Registration and payment must be made on or before due date.					
BILLING DETAILS							
Company Name		If the nominated delegate is unable to attend, the registration can be transferred to a new delegate.					
Nature of Business		However, to avoid confusion, please ensure the name the substitute delegate is forwarded to us at least working days prior to the event.					
Billing Address		For guaranteed seats, full payment is required before the event.					
City	State	The management and staff of SMR HR Group Sdn Bhd, its partners and staff will not be held responsible should					
Post code	Country	seats registered be unavailable due to payments not received before the event.					
CONTACT PERSON DETA	AILS	Brochure reflects programme at the time of printing. We reserve the right to change any speakers, sessions or					
(Prof. / Dr./ Mr./ Mrs./ Ms. Name:)	programme in the event of unavoidable circumstances.					
Telephone	Ext	METHODS OF PAYMENT please tick (√)					
Fax	Mobile	I enclose a cheque for RMmade payable to:					
E-mail							
DELEGATE INFORMATION	DN (Please complete details)	Bank Transfer: SMR HR Group Sdn Bhd Malayan Banking Berhad Level 1, Mayban Finance Tower, No. 1, Jalan Maarof, Dataran Maybank, 59000 Kuala Lumpur. Account No. 5142 5340 6092					
(Prof. / Dr./ Mr./ Mrs./ Ms. Name:)						
Position	Department	Swift Code : MBBEMYKL					
Telephone	Ext	For government agencies, please attach the purchase order with the registration form					
Fax	Mobile	SMR HR Group Sdn Bhd is a company registered with the					
E-mail		'Malaysian Ministry of Finance' As proof of payment, kindly send the payment slip					
Meal Option [] Vegetar	ian [] Non-Vegetarian [] Non-Seafood	to 'AHRDC 2018 - Registration' at +603 2770 9099 or congress@smrhrgroup.com					

Conference Cancellation 90 days prior to event: 50% will be refunded 60 days prior to event: no refund but substitute is welcomed

FEE PACKAGES

No	Item	* VIP		Please	Normal		Please
No.	item	MYR	USD	tick (✓)	MYR	USD	tick (✓)
1.	Silver Package · Happiness at Work Summit 2018	900	215		700	165	
2.	Gold Package • The Asia HRD Congress 2018: Leadership Training	-	-		1,100	260	
3.	Platinum Package · Happiness at Work Summit 2018 · The Asia HRD Congress 2018: Leadership Training	1,900	465		1,700	415	

* Reserved seating (front row) and lunch in VIP room. Limited seats available. First come first serve basis.



For more information, kindly contact: Malaysia & International: Ms. Fazyanie Vietnam: Ms. Thanh Huong

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THE ASIA HRD



Celebration of Excellence 11th October 2018 White Palace Convention Center, Ho Chi Minh, Vietnam

www.asiahrdawards.com