

the Asia HRD Congress™ 2014

The Learning Platform: Global Vision, Asian Insights

International Conference & Exhibition

9-10 June, 2014

Shangri-La Hotel, Kuala Lumpur

www.hrdcongress.com

Masterclass Workshop by
Dr. Marshall Goldsmith,

Author of the bestselling book
'What Got You Here, Won't Get
You There' One of the top ten
most-Influential Business Thinkers
in the World and top-ranked
executive coach at the
2013 bi-annual Thinkers50
ceremony in London



HR

Game Changers

for Organisational Transformation

Conference Tracks



**Strategising
HR**



**Leading Human
Capital**



**Developing
Human Capital**

Sponsors



Official Bookstore



Media Partner



Marketing Partners



For more information contact Kim at **+(603) 2296 9199** or email
kim@smhrgroup.com or visit **www.hrdcongress.com**

Brought to you by



Organised by



SMR Group

Unit 15-7, Signature Office (Block A)
The Boulevard, Mid Valley City
Lingkar Syed Putra
59200, Kuala Lumpur, Malaysia

Phone : **+(603) 2296 9199**

Fax : **+(603) 2296 9099**

info@smhrgroup.com

www.smhrgroup.com

www.hrdcongress.com



Highlight on Speakers



Dr. Marshall Goldsmith

One of the top ten most-influential Business Thinkers in the World and top-ranked executive coach at the 2013 bi-annual Thinkers50 ceremony in London
Founding Partner, The Marshall Goldsmith Group
USA

Masterclass Workshop

‘Helping Successful Leaders Get Even Better: Developing Ourselves, Our People and Our Teams’

Keynote Session

Engaging Ourselves and Creating Our Lives

Who Should Attend

This Congress has been tailored to address top decision makers such as CEOs, Presidents, Managing Directors, Directors, Vice Presidents, Heads, Managers, Advisors, HR Gurus, Industry Leaders, Consultants and Specialists from across all industrial sectors such as:

- FMCG
- Food and Beverage
- Manufacturing
- Banking
- Financial Institutions
- Aviation
- Hospitality
- Telecommunications
- Automobile
- Government
- Education
- Consultancy
- Retail
- Utilities



Tan Sri Datuk Amar Haji Mohamad Morshidi bin Abdul Ghani
Sarawak State Secretary
Malaysia



Lorraine Hahn
Former CNN & CNBC Presenter
Hong Kong



His Excellency Shahid Malik
Former UK Government Minister
& Member of Parliament
United Kingdom



Dato' Mohd Khalis Abdul Rahim
Chief Human Capital Officer
Telekom Malaysia
Malaysia



Dr. Sanrupt Misra
CEO - Carbon Black Business & Director
Group H.R. - Aditya Birla Management Corporation
India



Tunku Alizakri Raja Muhammad Alias
Deputy Chief Executive Officer
of Planning and Strategy
Management Division, EPF
Malaysia



Johan Mahmood Merican
CEO
Talent Corporation Malaysia Berhad (TalentCorp)
Malaysia



Jun Maria Tan Abdullah
General Manager
Human Resources & Administration
LeapEd Services Sdn. Bhd.



Shankar Nagalingam
Human Resources Director
South Asia & ANZ, Dell
Malaysia



Dr. Raymond Madden
Chief Executive Officer
Asian Institute of Finance
Malaysia



Muhammad Rizal
Principal Consultant
SMR Group
Malaysia



Roshan Thiran
CEO
Leaderonomics
Malaysia

Exhibition at The Asia HRD Congress™ 2014

A showcase of HR Products and Services, The Asia HRD Congress™ 2014 exhibition is the place for HR professionals to shop around and update themselves on the latest in HR products and services, especially in areas of HR software, publications, training and consulting providers. For service providers, this is an opportunity to market your organisation before the largest gathering of top decision makers in the region.

For booking of exhibition booth, please contact **Fazyanie**

Phone: **+603 2296 9199** Fax: **+603 2296 9099**

E mail: **fazyanie@smhrhgroup.com**

Exhibition Hours:

Date : **June 9 - 10, 2014**

Time : **9.00am - 5.00pm**

Venue : **Shangri-La Hotel, Kuala Lumpur**



Programme Day 1 - Masterclass Workshop

8.00am – 8.30am	Registration & Welcome Coffee
8.30am – 5.00pm	MASTERCLASS WORKSHOP
	<p>Helping Successful Leaders Get Even Better: Developing Ourselves, Our People and Our Teams</p> <p>Dr. Marshall Goldsmith One of the top ten most-Influential Business Thinkers in the World and top-ranked executive coach at the 2013 biennial Thinkers50 ceremony in London Founding Partner, The Marshall Goldsmith Group USA</p>

Programme Day 2 - Conference Day

7.30am – 9.00am	Registration & Welcome Coffee	
9.00am – 10.10am	General Session 1	
	<p>Engaging Ourselves and Creating Our Lives</p> <p>Dr. Marshall Goldsmith One of the top ten most-Influential Business Thinkers in the World and top-ranked executive coach at the 2013 biennial Thinkers50 ceremony in London Founding Partner, The Marshall Goldsmith Group USA</p>	
10.10am – 10.30am	OPENING CEREMONY	
10.30am – 11.00am	COFFEE BREAK, NETWORKING & EXHIBITION	
11.00am – 11.30am	General Session 2	
	<p>Human Capital Development & Thriving in A Constantly Evolving Globalised Business Environment</p> <p>Shankar Nagalingam Human Resources Director, South Asia & ANZ Dell Malaysia</p>	
11.30am – 12.00pm	General Session 3	
	<p>Global Change Global Challenges - A Perspective on Leadership, Poverty, Development and Politics</p> <p>His Excellency Shahid Malik Former UK Government Minister & Member of Parliament United Kingdom</p>	
12.00pm – 1.00pm	PANEL SESSION	
	<p>The Global Talent Landscape</p> <p>Moderator: Lorraine Hahn, Former CNN & CNBC Presenter, Hong Kong</p>	
	<p>Tan Sri Datuk Amar Haji Mohamad Morshidi bin Abdul Ghani Sarawak State Secretary Malaysia</p>	<p>Johan Mahmood Merican Chief Executive Officer, Talent Corporation Malaysia Berhad (TalentCorp) Malaysia</p>
	<p>Tunku Alizakri Raja Muhammad Alias Deputy Chief Executive Officer of Planning and Strategy Management Division, EPF Malaysia</p>	
1.00pm – 2.00pm	LUNCH, NETWORKING & EXHIBITION	
2.00pm – 2.40pm	CONCURRENT SESSION 1 (A CHOICE OF 2)	
	<p>Who will You Need to Succeed? - To Help Business Thrive in a World that is Too Complex for 'Business as Usual'</p> <p>Muhammad Rizal Principal Consultant SMR Group Malaysia</p>	<p>HR for the 21st Century</p> <p>Roshan Thiran CEO Leaderonomics Malaysia</p>
2.40pm – 3.20pm	CONCURRENT SESSION 2 (A CHOICE OF 2)	
	<p>The New World of Talent Engagement</p> <p>Dr. Raymond Madden Chief Executive Officer Asian Institute of Finance Malaysia</p>	<p>Impacting Nation Building Through Competency Based Teaching and Learning in Public Schools</p> <p>Jun Maria Tan Abdullah General Manager, Human Resource & Administration LeapEd Services Sdn. Bhd. Malaysia</p>
3.20pm – 3.50pm	General Session 4	
	<p>Transforming Followers into Believers for Sustainable Growth</p> <p>Dato' Mohd Khalis Abdul Rahim Chief Human Capital Officer Telekom Malaysia Malaysia</p>	
3.50pm – 4.15pm	COFFEE BREAK, NETWORKING & EXHIBITION	
4.15pm – 4.45pm	Closing Keynote	
	<p>Transformative HR: Charity Begins at Home</p> <p>Dr. Santrupt B Misra CEO, Carbon Black Business & Director, Group H.R. Aditya Birla Management Corporation India</p>	
4.45pm – 5.00pm	CLOSING CEREMONY	



REGISTRATION FORM

PLEASE COMPLETE BILLING DETAILS

Date of Registration _____

Company Name _____

Nature of Business _____

Billing Address _____

City _____ State _____

Post code _____ Country _____

CONTACT PERSON DETAILS

(Prof. / Dr. / Mr. / Mrs. / Ms.)

Name: _____

Telephone _____ Ext _____ Fax _____

Mobile _____ E-mail _____

DELEGATE INFORMATION (Please complete details)

(Prof. / Dr. / Mr. / Mrs. / Ms.)

Name: _____

Position _____ Department _____

Telephone _____ Ext _____ Fax _____

Mobile _____ E-mail _____

Meal Option Vegetarian Non-Vegetarian Non-Seafood (please tick)

HOW DID YOU LEARN OF THE ASIA HRD CONGRESS 2014

Past Delegate E-Flyer Brochure

Marketing Partner Please state: _____

Newspaper / Magazine Please state: _____

Others Please state: _____

FEE PACKAGES please (✓)

No	Package	Malaysia	International
1	Platinum Package Master Class (9 June) Conference (10 June) Asia HRD Awards (10 June)	RM 6500 <input type="checkbox"/>	USD 2100 <input type="checkbox"/>
2	Gold Package Master Class (9 June) Conference (10 June)	RM 6200 <input type="checkbox"/>	USD 2000 <input type="checkbox"/>
3	Exhibition Space	RM 4250 <input type="checkbox"/>	USD 1400 <input type="checkbox"/>

FOR GROUP BOOKING

10% OFF the regular price for groups of 3 and more delegates. Please call **Kim** at **+603 2296 9199** or email to **kim@smhrgroup.com**

METHODS OF PAYMENT please (✓)

I enclose a cheque for RM _____ made payable to: **SMR HR Group Sdn Bhd**

I prefer to pay online.
Please check our website: <http://hrdcongress.com>

Bank Transfer: **SMR HR Group Sdn Bhd**
Malayan Banking Berhad
Level 1, Mayban Finance Tower,
No. 1, Jalan Maarof, Dataran Maybank,
59000 Kuala Lumpur.
Account No. : 5142 5340 6092
Swift Code : MBBEMYKL

- For government agencies
Please attach the purchase order with the registration form
- SMR is registered with 'Malaysian Ministry of Finance'

As proof of payment, kindly fax the payment slip to "ASIA HRD CONGRESS 2014" – REGISTRATION at **+603 2296 9099**

IMPORTANT NOTE

- For guaranteed seats, full payment is required prior to the event.
- If the nominated delegate is unable to attend, the registration can be transferred to a new delegate. However, to avoid confusion, please ensure the name of the substitute delegate is forwarded to us at least 15 working days prior to the event.
- Brochure reflects programme at the time of printing. The organiser reserves the right to change any speakers, sessions or programme in the event of unavoidable circumstances.

CANCELLATION

60 days before event: No Refund, but substitutes are welcome

NO SHOWS: No Refund / Full payment still applies.

For more details, please log on to **www.hrdcongress.com**