

## 12<sup>th</sup> October 2021 Reshaping Talent in the New Normal

Talent management is the foundation of a productive workforce aligned to meet business objectives. It is the process that involves identifying talent needs and gaps, resourcing and hiring the right talent, creating future-ready talent through career and succession planning, and retaining those valuable talent assets.

The COVID-19 pandemic brought about widespread changes globally. HR leaders, in particular, have been at the centre of their organization's rapid response to this crisis, and have been playing a central role in keeping the workforce engaged, productive and resilient. Understandably, recent priorities have been focused almost exclusively on the response phase. As progress is made against response efforts, another reality is taking shape. Now is the time for HR leaders to turn their attention towards reshaping talent, to ensure their organizations are prepared to thrive in these difficult times.

Owing to the inevitable digital transformation, we can see the model of a hybrid workforce slowly gaining limelight in the industry. Along with taking care of employee's safety, engagement, and motivation to be productive, employers are also focused to attract and develop talent with new hard and soft skill sets defined post COVID. A comprehensive strategy to prepare for future talent needs will determine an organisation's ability to bounce back to sustainable progress from just being in a business continuity state

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