

# If Not You, Who? Masterclass

How to Crack the Code of  
Employee Disengagement

*Jill*  
CHRISTENSEN  
INTERNATIONAL

# Introductions & Icebreaker

- Your Name, Company, and Position
- Favorite Place You Have Traveled in the World and Why



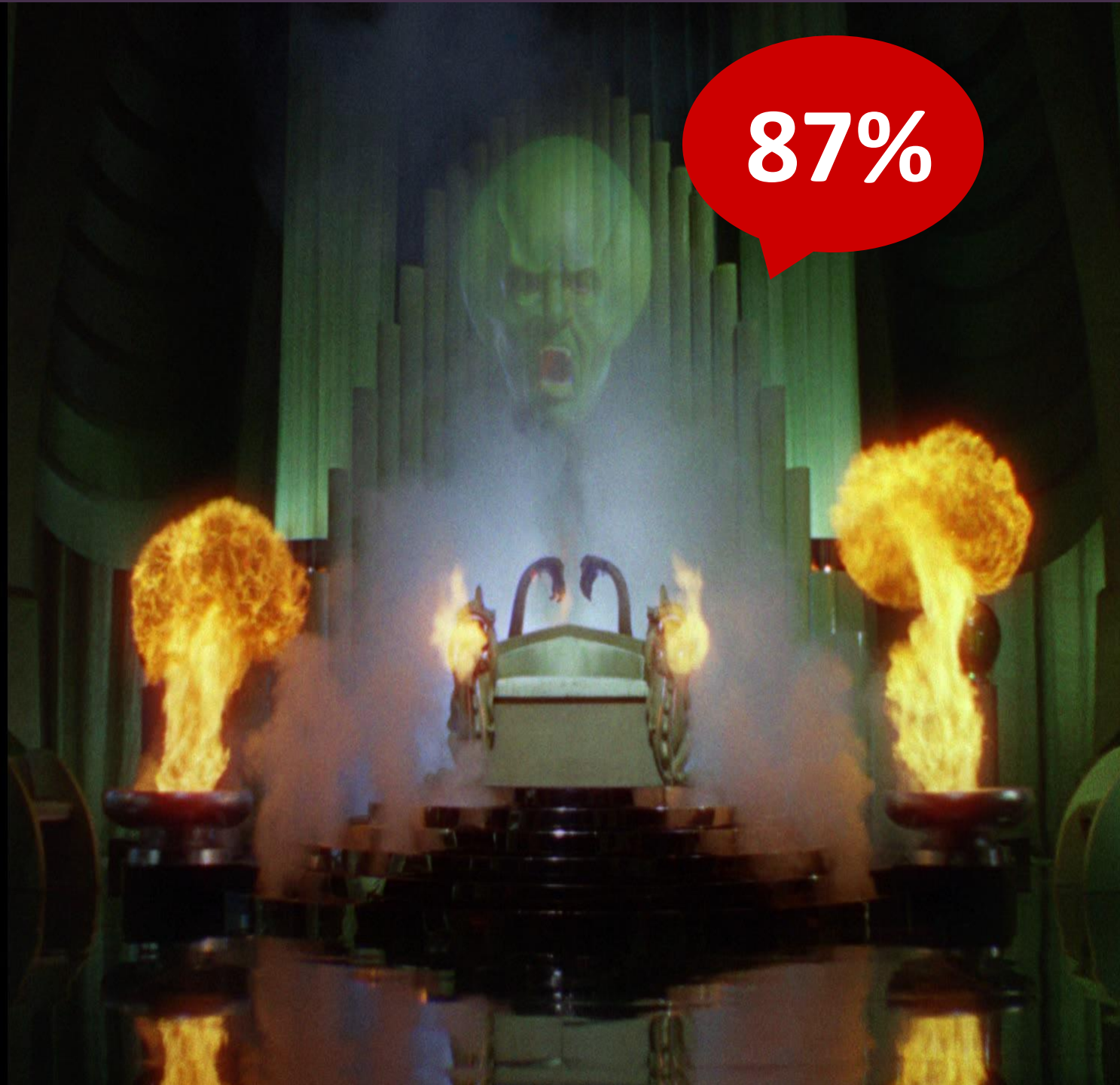
What the **HECK**  
is

Employee  
Engagement

**Employees trust leadership and have an emotional connection to the company**



87%



# Employee Engagement Strategy

**Leadership**

**+**

**Four-Step  
Process**

**=**

**Engaged  
Employees**

# Leadership Model



**Be  
Confident**



**Be  
Courageous**



**Be  
Present**



**Be  
Optimistic**

# Leadership Tips

## Confidence



- Stop seeking validation from external sources
- Be yourself; do not conform to society's rules
- Believe you can do anything

## Courage



- Speak up
- Lead with your head and your heart
- Take calculated risks

## Presence



- Turn off your phone when interacting with people
- Seek input from employees and listen
- Boycott work on vacation

## Optimism



- Choose positive thoughts only
- Be grateful
- Surround yourself with high performers





# Leadership Model



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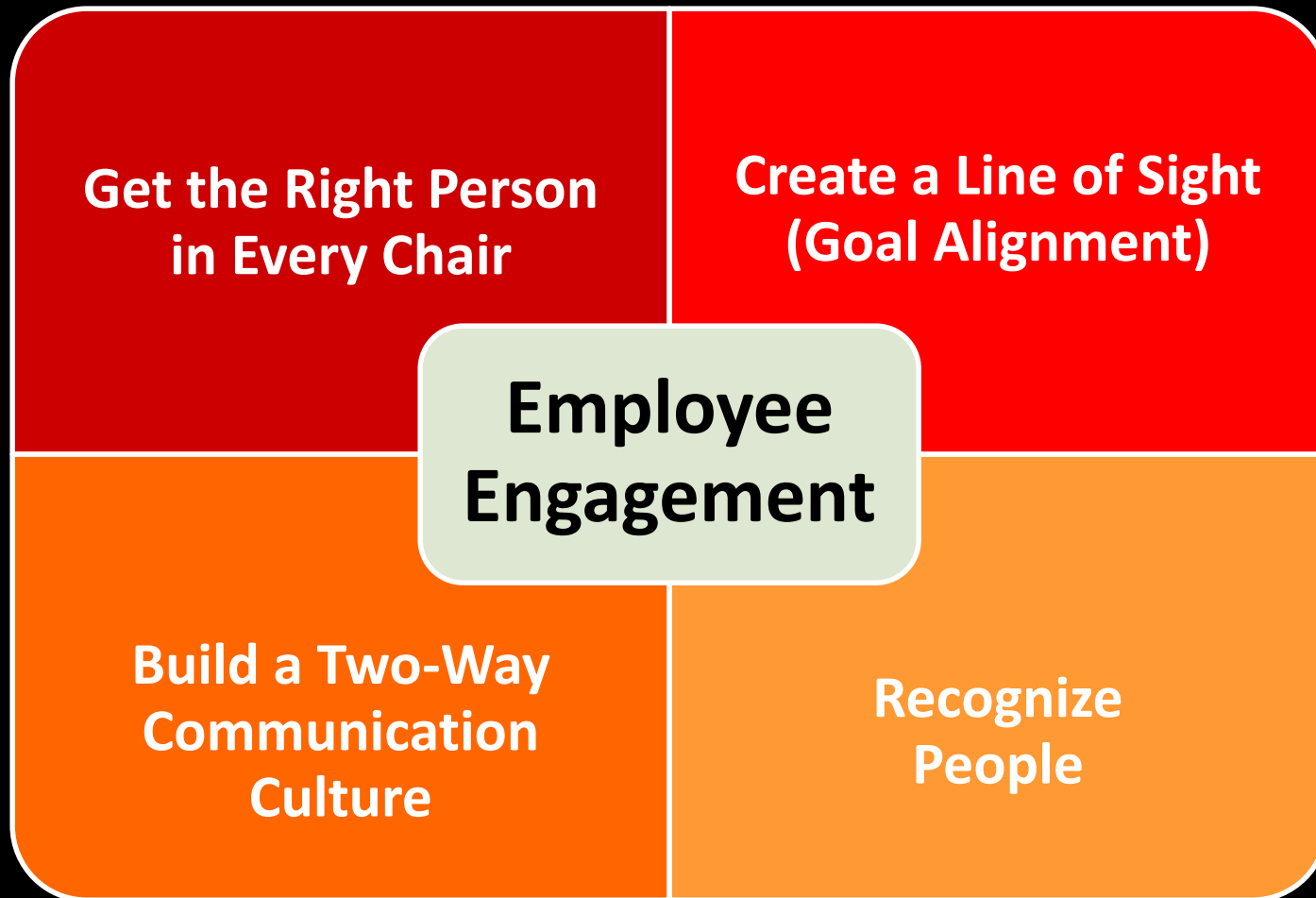


**Be  
Present**

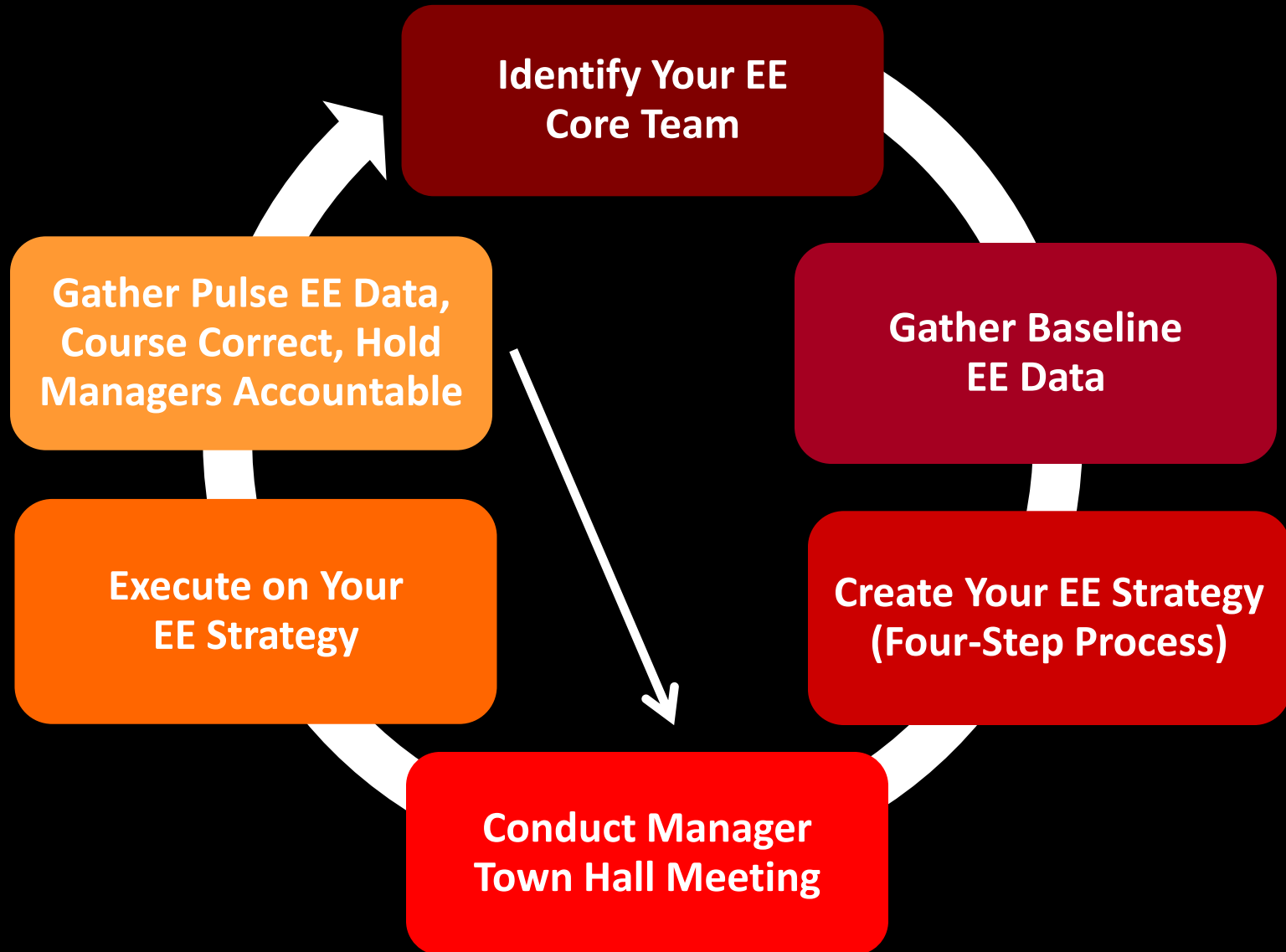


**Be  
Optimistic**

# Four-Step Process



# Six Steps to Re-Engage Employees



# 15-Minute Coffee Break & Networking



# Action Plan Work Book Review

Action Plan Workbook Review

Lunch | Prayers

Action Plan Workbook Review

Your Implementation Checklist,  
Next Steps and Key Takeaways

# 15-Minute Coffee Break & Networking



# Key Takeaways & Your Role



**Employees are my greatest asset**

**EE is Simple: Leadership + Four-Step Process**

**I own partnering with leaders to “own” EE.  
Therefore, I will not act like a flying monkey.**



# The Truth

*Thank you  
for getting it.*

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**CONNECT WITH ME ON SOCIAL**



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YOU HAD THE POWER ALL  
ALONG, MY DEAR.

~ GLINDA, THE GOOD WITCH

